

Workshop on Gender, Race and Entrepreneurship

Rotman School of Management

**Mondays in October -
November 2020**



Women Entrepreneurship
Knowledge Hub

Portail de connaissances
pour les femmes
en entrepreneuriat

Monday, October 19, 2020 – 11:00 am - 12:15 pm (EST)
Session 1 – Career Antecedents of Female Entrepreneurs

Tiantian Yang (Wharton) with Aleksandra Kacperczyk and Lucia Naldi
Career Antecedents of Female Entrepreneurship
Pai-Ling Yin and Milan Miric (USC Marshall)
Population-Level Evidence of the Gender Gap in Technology Entrepreneurship

Monday, October 26, 2020 – 11:00 am - 12:15 pm (EST)
Session 2 – Gendered Product Markets

Alexia Delfino (Bocconi)
Breaking Gender Barriers: Bringing Men into the Pink-Collar Jobs of the Future
Ruiqing Cao (Harvard) with Rembrand Koning and Ramana Nanda
Biased Experiments: Product Launches and the Invention Gender Gap

Monday, November 2, 2020 – 11:00 am - 12:15 pm (EST)
Session 3 – Institutional Responses

Stefan Dimitriadis (Toronto Rotman)
Gender, formal registration, and entrepreneurial performance
Asia Bento (Rice)
The Racially Unequal Impacts of Disasters and Federal Recovery Assistance on Local Self Employment Rates

Monday, November 9, 2020 – 11:00 am - 12:15 pm (EST)
Session 4 – Conditions for Raising Financing

Sabrina Howell (NYU Stern) with Ramana Nanda
Networking Frictions in Venture Capital, and the Gender Gap in Entrepreneurship
Jonathan Zandberg (Boston College Carroll)
Reproductive Care and Entrepreneurial Finance

Monday, November 16, 2020 – 11:00 am - 12:15 pm (EST)
Session 5 – The Role of Intermediaries

Song Ma (Yale SOM) with Allen Hu
Human Interactions and Financial Investment: A Video-Based Approach
Emmanuel Yimfor (Michigan Ross)
Brokered Startup Financing

Monday, November 23, 2020 – 11:00 am - 12:30 pm (EST)
Closing Panel: The Future Research Agenda for Gender & Entrepreneurship

Michael Ewens (Caltech)
Fiona Murray (MIT Sloan)
Alicia Robb (Next Wave Impact and CU Boulder)
Zulema Valdez (UC Merced)

Panel Discussion – Future Directions of Research on Gender, Race and Entrepreneurship

Zoom links for connecting to the virtual workshop will be sent separately to registrants